**Beau Lotto\_Why we see color**

**https://www.ted.com/talks/beau\_lotto\_optical\_illusions\_show\_how\_we\_see**

**Answer the questions:**

1. How do we see or make sense of what we are seeing?
2. What is color for?
3. What are the misconceptions about perception of color?
4. What is 'just noticeable difference'?
5. What are the paradoxes related to color perception?
6. What is the practical outcome of Lotto's research?
7. What's the message behind the quote: “*Once you understand how perception works, you can't help seeing yourself in the world in a different way and engage in it in a different way.”* Dr. Beau Lotto